

Localizing impact through inclusion, inspiration, and innovation.



Sponsorship Opportunities

The **ICTforAg** conferences provide a platform to leading and emerging stakeholders in the agri-tech space to share their learnings, present their perspectives, and catalyze partnerships.

ICTforAg 2024 is a global hybrid event across multiple locations: Los Baños, Nairobi, New Delhi, Texcoco, Washington DC as well as virtually accessible online!

SPONSORSHIP BENEFITS BY LEVEL INCLUDE:

	PLATINUM \$50,000	GOLD \$25,000	SILVER \$10,000	BRONZE \$5,000	CUSTOM PACKAGE
Logo on website, communications and onsite branding - 2024* and beyond	Premium label, large size	Gold label, medium size	Silver label, small size	Bronze label, small size	
Social media mentions	4x month	2x month	1x month	1x month	
Headlining speaker and topic slot**	✓				
Verbal acknowledgment during keynote	✓	✓	✓	✓	
Breakout speaking slots**	5	3	2	1	
Guaranteed tickets	10 in-person	5 in-person	2 in-person		
Sponsor video with production support	1:00	:30	:15		

*Deadline for the 2024 event is April 30, 2024

**Speaker and topic require approval

CONTACT US: contact@ictforag.com



www.ictforag.com

Customization Tiers

Engage the **ICTforAg** community by presenting your organization, project or program!

IF YOU DON'T FIT INTO ONE OF THE TIERS, THERE ARE ALSO À LA CARTE OPTIONS:

SPONSORSHIP AREA	DESCRIPTION AND INFORMATION
ICTforAg Inspire Challenge	<ul style="list-style-type: none"> • Contribute to the Inspire Challenge prize provided to winning teams • Sponsor an entire Inspire track (geographic focus, specific ICT solution area, etc.) • Challenge the global ICTforAg community to build solutions for your project or program • Provide Pay-for-Result awards for achieving inclusion-focused outcomes
Event time period	Breaks, meals, registration, etc.
Sessions	Keynotes, breakouts, or tracks (approval required)
Networking experiences	Virtual roundtable technology to level up the virtual/social networking experience
Conference swag	Virtual and hybrid attendees receive branded conference swag as part of their attendance and participation
Travel, attendance, and registration	<p>Example Options:</p> <ul style="list-style-type: none"> • X number of speakers from X location • First 500 registrants are sponsored by X organization • X number of women or LMIC attendees • X number of college and youth attendees
ICTforAg+ Locally-organized mini in-person event series	Sponsoring and/or co-hosting a mini in-person event that gathers a local ICTforAg community in select venues across low and middle-income countries
Accessibility	Sign language interpreter, closed captioner, etc. related to accessibility

Sponsor a specific area of high interest or a priority for your organization, project or program and be recognized as a sponsor within an equivalent tiered value.

TO LEARN HOW YOU CAN HELP THIS COMMUNITY AND SERIES OF EVENTS THRIVE, CONTACT US AT **contact@ictforag.com**





Sponsorship Agreement of Understanding

Please select the sponsorship level you would like to support:

- Platinum | \$50,000 sponsorship
- Gold | \$25,000 sponsorship
- Silver | \$10,000 sponsorship
- Bronze | \$5,000 sponsorship
- Other | Custom – Amount: _____ sponsorship

Sponsorship specifics, notes and other additionally agreed to terms:

Sponsor is responsible for supplying any materials needed to provide the above benefits, which will be requested with reasonable advance notice. The fee for each level of sponsorship is as indicated and selected above. Sponsor will pay this amount to the DevGlobal Partners via electronic transfer, in accordance with the instructions provided, by _____ (insert date).

Separate agreement with terms and conditions to be executed by all parties following execution of this Agreement of Understanding document.

This Agreement is entered into as of the latest date executed below:

Sponsor/Company Name: _____

Authorized Representative Signature: _____ Date: _____

Name, Title: _____

Signature: _____ Date: _____

Name, Title: _____